



## DON LOGAY PRODUCTIONS

Specializing in corporate and business communications, Don Logay has provided writing, production and entertainment services for companies of all size for more than 30 years.

As writer / director / producer he provided full production services (creative concept to final scripts and on-site staging) for live business theater and multi-media presentations for hundreds of *Fortune 500* corporate meetings in major convention cities of the U.S., Hawaii, the Caribbean and worldwide at famed sites such as Zurich, Paris and London.

Logay also created and produced the renown *General Patton* live presentation (recreating the opening of the motion picture *Patton*) featuring actor Simon Wilder– with more than 1,000 performances worldwide to-date for over 400 major corporations. Logay also received the Chicago Film Council / ASMP Script Writing *Award of Excellence* for an International Harvester - Truck Division *General Patton* corporate film.

*A partial list of corporate clients includes:*

Alcoa Industries

Sylvania Electric

Mobil Oil Company

Stewart-Warner

Allied Chemical

Owens Corning *Fiberglas*

American Hosp. Supply

Champion Spark Plugs

DuPont de Nemours

Arvin Industries

Baxter Laboratories

Standard Oil Company

North Amer. Van Lines

Corning Glass

Sears Corporate Hdqtrs.

Kentucky Fried Chicken

Sanyo Electric

Bell & Howell

Westinghouse

General Electric

Maremont Automotive

Shell Oil Company

Kaiser Chemical

Ford Motor Company

International Harvester

Toledo Scale

...for example.

Don Logay also has 17-years as an experienced journalist and contributes articles for hundreds of publications of all types and size. Highlights include being editor-in-chief of three national magazines, winning three BPA (Business Press Association) awards for *Excellence in Journalism* for published articles and having two 8-page byline articles in *Newsweek* magazine.

He also created the famed U.S. housing industry *Annual Cost vs. Value* study (“*what is it worth to put a new kitchen, bath, etc. on your home*”) that is widely quoted and featured every year in hundreds of magazine and newspaper articles nationwide – such as the *New York Times*, *Wall Street Journal*, *Time* and in-flight *Airline* magazines – as well on numerous radio and network TV shows, such as *Good Morning America*. Today, this information reaches over 100 million readers, viewers and listeners worldwide annually.

Today, Logay writes the entertaining and informative “*On The House*” radio homeowner tips heard daily on hundreds of stations nationwide. The series won two *International Communicator 2002 Radio Awards* for first place writing and first place creative concept.

He also writes articles for newspapers and magazines on a variety of subjects, press releases, TV commercials and infomercials, documentary videos and business books. Recent publications include: *BusinessWorks Manual* and participation in two books for the popular Wiley Publishing “*Dummies*” series: *Home Remodeling for Dummies* and *Home Maintenance for Dummies*. He also co-authored two Entrepreneur Press series Books – *Extreme Investor* and *Extreme Entrepreneur*.